



May 21, 2007

EX PARTE PRESENTATION

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Ex Parte Presentation in MB Docket No. 05-181, CS Docket No. 00-96

Pursuant to Section 1.1206 of the Commission's rules, 47 C.F.R. § 1.1206, EchoStar Satellite L.L.C. hereby submits this letter summarizing an ex parte presentation from yesterday in the above-referenced dockets. Eric Sahl, Kranti Kilaru, Linda Kinney, David Goodfriend and Brad Jones of EchoStar met with Rosalee Chiara, Eloise Gore, and Mary Beth Murphy of the Media Bureau.

The attached presentation outlines EchoStar's expanded digital service offerings that will be available in Alaska and Hawaii starting June 8, 2007, in accordance with the statutory DBS digital must carry obligation. EchoStar informed the FCC staff that it will meet its obligation in a timely manner. Over the past 18 months, EchoStar has dedicated significant resources to ensure timely compliance with the new rules. EchoStar estimates that the initial cost of complying with this statutory mandate by the June 8, 2007, deadline is several million dollars, with recurring costs in the \$1-2 million per year range. Initial costs included the development, testing and deployment of new equipment and systems; construction of new local facilities to collect and process signals; acquisition of costly backhaul capacity to remote areas; restructuring and upgrading services to make room on spacecraft; and dedication of significant personnel resources. These efforts have required considerable long-term planning and network design. Furthermore, because of the significant bandwidth constraints facing all DBS providers, this new statutory provision forced the company to devote scarce capacity to Alaska and Hawaii must carry stations, thereby foregoing revenue-generating services and placing EchoStar at a competitive disadvantage vis-à-vis other pay TV companies.

EchoStar also emphasized that it is neither technically feasible nor commercially reasonable to replicate these efforts in the lower 48 states in the foreseeable future. Meeting the statutory obligation was achievable only because of the unique circumstances in Alaska and Hawaii, including the remote geographic location, sparse population, limited demand, and the small number of broadcast stations available in these markets.

Respectfully submitted,

/s/ Bradley K. Gillen

Bradley K. Gillen

Counsel for EchoStar Satellite L.L.C.

cc: Eloise Gore
Mary Beth Murphy
Rosalee Chiarra

Attachment